

## PROJECT RESULTS:

### INTRODUCTION OF NEW UNIVERSITY COURSES

*Information resource: survey of the training listeners*

6 new courses were introduced in 4 Ukrainian universities (Table 1)

Table 1

#### PROJECT RESULTS: introduction of new university courses

<b>№</b>	<b>Educational institution</b>	<b>Introduced courses</b>
1	KNEU	Social responsibility (for all bachelors) / Department of HR Management and Labour Economy / Interdisciplinary training “European business-practices of CSR” (42 hours) (for listeners of the MA program «International Business Management») / International Management Department / Training “European business-practices of CSR” (20 hours) (for listeners of the KNEU IBE MBA) / Department of HR Management and Labour Economy /
2	Ukrainian Humanitarian Institute	Specialist’s Social Responsibility
3	Zhytomyr State Technological University	Social Responsibility (MA)
4	NTUU «KPI»	Social Responsibility (MA)

**PROJECT RESULTS:  
IMPROVING THE UNIVERSITY COURSES**

*Information resource: survey of the training listeners*

17 courses were improved in 7 Ukrainian universities (Table 2)

Table 2

PROJECT RESULTS: improving the university courses

<b>№</b>	<b>Educational institution</b>	<b>№</b>	<b>Course name</b>	<b>Topics, where implemented</b>
1	KNEU	1	Budget system /teacher - Zhyber Tetiana (associate professor, Finance dept.)	Criteria for budget expenditures
		2	Marketing management /teacher - Golitsyn Andrii (associate professor, Marketing dept.)	CSR and the concept of socially responsible marketing
		3	Fundamentals of economics /teacher - Kulaga Iryna (associate professor, Economic theory dept.) Tkachenko Olena (associate professor, Economic theory dept.)	Economic theories
		4	Informational Systems of Corporate Governance /teacher - Stepanenko Olga (associate professor, Information systems in the economy dept.)	Information Technology on Corporate Social Responsibility
		5	Informational Systems of Corporate Governance /teacher - Naumenko Iryna (assistant professor, Information systems in the economy dept.)	Equal Opportunity in e-Commerce and e-Retailing
		6	Labor Economics and SLR /teacher - Finenko Olexandr (assistant professor, Personnel management and labour economics dept.)	Organizational Behavior and HRM
		7	Social Responsibility /teacher - Finenko Olexandr (assistant professor, Personnel management and labour economics dept.)	Business Ethics and Corporate Governance
		8	Personnel Management /teacher - Finenko Olexandr (assistant professor, Personnel management and labour economics dept.)	Rules for effective CSR communication

1	KNEU (continued)	9	Personnel motivation /teacher - Finenko Olexandr (assistant professor, Personnel management and labour economics dept.)	Citizenship and reputation
		10	Knowledge Management /teacher - Reshetniak Tetiana (associate professor, Enterprise strategy dept.)	Creative philanthropy: toward a new philanthropy for the twenty-first century
		11	Research Methodology /teacher - Reshetniak Tetiana (associate professor, Enterprise strategy dept.)	Strategic & Sustainable Business Solutions
		12	Fundamentals of Management Consulting /teacher - Reshetniak Tetiana (associate professor, Enterprise strategy dept.)	Sustainable Business Strategy
		13	Macro-Financial Analysis /teacher - Zakhozhay Kostyantyn (associate professor, Finance dept.)	People, planet and profits theory
		14	Methodology of Research in Finance /teacher - Zakhozhay Kostyantyn (associate professor, Finance dept.)	Accounting and Financial Reporting
		15	Financial Infrastructure /teacher - Vdovina Inesa (senior lecturer, Finance dept.)	Environmental management and accountability
		16	Finance /teacher - Vdovina Inesa (senior lecturer, Finance dept.)	Sustainable Investing
2	National University of Food Technologies	17	Economy of the food industry sector /teacher - Shtanko Lyudmyla	Ecological and economic problems of food production
		18	GRI Methodology /teacher - Bereziianko Tamara (professor, Management and administration dept.)	Evolution of CSR
		19	CSR Taxation /teacher - Bereziianko Tamara (professor, Management and administration dept.)	Measuring & Communicating CSR
		20	Public administration /teacher - Bereziianko Tamara (professor, Management and administration dept.)	Business-government relationships and political environmental management
		21	Conflict Management /teacher - Bereziianko Tamara (professor, Management and administration dept.)	CSR as a balance between organizational means and ends
		22	Corporate Management /teacher - Bereziianko Tamara (professor, Management and administration dept.)	Ethical Aspects of Global Operations – Export of high norms to 3rd world operations

3	Ukrainian Humanitarian Institute	23	Financial analysis /teacher - Patrash Liubov (Finance dept.)	Analysis of the enterprise's corporate social responsibility
		24	Budget system /teacher - Patrash Liubov (Finance dept.)	State regulation of enterprise's social responsibility
				Corporate social responsibility of local government
		25	Analysis of local budget on the example of the municipal budget /teacher - Patrash Liubov (Finance dept.)	Corporate social responsibility of local government
		26	Training «From idea to the project» /teacher - Khlebnikova Nadezhda	Journalism as social entrepreneurship
4	KNU n.a. Taras Shevchenko	27	Enterprise economy /teacher - Kravchenko Tetiana (assistant professor, Enterprise economy dept.)	European CSR practices and their adaptation to domestic enterprises
		28	Project analysis /teacher - Kravchenko Tetiana (assistant professor, Enterprise economy dept.)	Management of investment projects under conditions for sustainable development
5	Zhytomyr State University n.a. Ivan Franko	29	Audit /teacher - Botsian Tetiana (associate professor, Management and administration dept.)	Audit of non-financial report
		30	Statistics /teacher - Botsian Tetiana (associate professor, Management and administration dept.)	Calculation of CSR effectiveness indicators
		31	Econometrics /teacher - Botsian Tetiana (associate professor, Management and administration dept.)	The implementation of European CSR models
6	Ukrainian State University of Finance and International Trade	32	Insurance /teacher - Muzychenko Olga (associate professor, International finance dept.)	Insurance market and insurance companies
		33	Financial management /teacher - Muzychenko Olga (associate professor, International finance dept.)	Investment management
7	NTUU «KPI»	34	Management strategies /teacher - Artemenko Lina (professor, Accounting and auditing dept.)	Development of strategy
		35	Labour economy /teacher - Artemenko Lina (professor, Accounting and auditing dept.)	Social practices

8	«KROK» University	36	Economic Analysis /teacher - Ivanchuk Olena (associate professor, Finance, accounting and auditing dept.)	Social investing and corporate philanthropy
		37	Theory of Economic Analysis /teacher - Ivanchuk Olena (associate professor, Finance, accounting and auditing dept.)	CSR and the law of economics
		38	Analysis of Investment and Innovation Activity /teacher - Ivanchuk Olena (associate professor, Finance, accounting and auditing dept.)	Strategizing in Non Profit Organizations
9	Poltava University of Economics and Trade	39	International Management /teacher - Bilobrova Tetiana (associate professor, International economy dept.)	Globalization and CSR
10	National University of the State Tax Service of Ukraine	40	Corporate Finance /teacher - Kuzhelyev Mykhailo (professor, Finance dept.)	Corporate response to citizen demands via CSR
		41	Behavioral Markets /teacher - Kuzhelyev Mykhailo (professor, Finance dept.)	Permission Marketing and Social Rights of Consumers
11	National Aviation University	42	European business /teacher - Pryshchepa Natalia (associate professor, Management of enterprise foreign economic activity dept.)	Business ethics: managing corporate citizenship and sustainability in the age of globalization
12	Vinnytsya Institute of Clothes Designing and Entrepreneurship	43	Finance /teacher - Biletska Nataliya (associate professor, Finance tax and commercial activities dept.)	Investing in Communities
		44	The Tax System of Ukraine /teacher - Biletska Nataliya (associate professor, Finance tax and commercial activities dept.)	Implementing CSR
		45	Social Economy /teacher - Biletska Nataliya (associate professor, Finance tax and commercial activities dept.)	The role of business in society
		46	Banking system /teacher - Biletska Nataliya (associate professor, Finance tax and commercial activities dept.)	Anticorruption Practices and Programs
		47	Logistics /teacher - Biletska Nataliya (associate professor, Finance tax and commercial activities dept.)	Responsible Global Sourcing and Reversed Logistics

13	Borys Grinchenko Kyiv University	48	Corporate Responsibility of Business /teacher - Lohachova Svitlana (senior lecturer, Management dept.)	Environmental and other global forces propelling CSR
14	Zhytomyr National Agroecological University	49	Creative management /teacher - Plotnikova Mariia (associate professor, Management of investment activity dept.)	Corporate strategy and climate change
		50	Risk Management in Innovation Activity /teacher - Plotnikova Mariia (associate professor, Management of investment activity dept.)	Green Marketing: Current State and Impacts
		51	Investment Management /teacher - Plotnikova Mariia (associate professor, Management of investment activity dept.)	Sustainable Entrepreneurship and Green Technology Opportunities