

"European business-practices of CSR" project cases (first year – 2014-2015)

Information re4source: survey of the training listeners

List of cases submitted for the contest:

1. **Social Enterprise: "Desna" pension** //A.U. Kobyzska, Ukrainian Institute of Arts and Sciences, supervisor Khlebnikova N.V. – 2015// (in Ukrainian language)
2. **Teenagers need "Adrenaline": experience of Ukrainian Institute of Arts and Sciences in the field of CSR** // A.I. Minenko, Ukrainian Institute of Arts and Sciences, supervisor Khlebnikova N.V. – 2015// (in Ukrainian language)
3. **Experience of «ZEELANDIA» company in the field of CSR** // V.V. Vozhdaenko, Ukrainian Institute of Arts and Sciences, supervisor Khlebnikova N.V. – 2015// (in Ukrainian language)
4. **Carlsberg Ukraine: corporate social responsibility (CSR)** // Zakharin S., Zahorodnia N., Kuznetsova T., Kucherenko D., Slyozko T.// (in Ukrainian language)
5. **Enactus Vadym Hetman Kyiv National Economic University** // M. Demydenko, A. Ksionczyk, KNEU, supervisor – Doctor of Economics, professor Antoniuk L.L. – 2015// (in Ukrainian language)
6. **Responsible marketing as a basis for responsible consumption: ethical practices**// Ph.D. Kravchenko T. – 2015// (in Ukrainian language)
7. **Refueling with positivity on the way of life: ethical practices of PJSC «Galnaftogaz»** // Ph.D., associate professor Kulaga I., Ph.D., associate professor Tkachenko O.// (in Ukrainian and English languages)
8. **State policy of Ukraine in the field of CSR** // Ph.D., associate professor of the KNNU Finance department Zhyber T.// (in Ukrainian language)
9. **Project «Good deeds as a gift»: MTS charity practices** // Prepared by: A. Romaniuk, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)

10. **CSR of the «UKRINFORM» company: green office** // Prepared by: B. Chorny, O. Dryn, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
11. **The «Coronation of the Word»: charity practices of the «Mondelez Ukraine» company**// Prepared by: M. Zelinska, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
12. **CSR practices in ecological field: PSP Audit** // Prepared by: D. Chernenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
13. **«Corporate social responsibility at KPMG»** // Prepared by: D. Dushko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
14. **CSR practices in ecological field: Leo Burnett Company** // Prepared by: I. Budova, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
15. **CSR: Bosch company** // Prepared by: T. Bruj, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
16. **«Corporate social responsibility at MC-Bauchemie»** // Prepared by: D. Dushko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
17. **CSR practices of the state enterprise «Ukrainian house»** // Prepared by: V. Boyko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
18. **Avtobaza of the State Affairs Department** // Prepared by: D. Chernenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
19. **CSR practices of the «Luxoft» company**// Prepared by: A. Yatsenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
20. **CSR practices of «IQusion»** // Prepared by: Y. Frankivska, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)

21. **CSR in the «Movi Health» company** // Prepared by: K. Petlyushenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
22. **CSR practices of the state enterprise «Chaika»** // Prepared by: H. Landina, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
23. **CSR practices of the UNA «Ukrinform»** // Prepared by: B. Chorny, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
24. **CSR practices of the Leo Burnett» company** // Prepared by: O. Mikulytska, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
25. **CSR practices of the «GBI-Group»** // Prepared by: D. Grabina, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
26. **CSR of the private company «BONAS»** // Prepared by: I. Nagaiev, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
27. **Activity report of the «DNT BUSINESS GROUP» in the CSR field** // Prepared by: M. Gorna, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
28. **CSR practices of the «Steiner-Ukraine» company** // Prepared by: A. Zaiets, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
29. **CSR on the example of GDIP** // Prepared by: Y. Zubko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
30. **CSR practices of the «GBI-Group»** // Prepared by: A. Plaviuk, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)

31. **CSR practices of the state enterprise «Ukrainian house»** // Prepared by: V. Boyko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
32. **CSR practices of the «PSP Audit»** // Prepared by: A. Yehorova, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
33. **CSR practices of the «Mondelez Ukraine» company** // Prepared by: Nhuien Tkhi Tkhu Tkhao, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
34. **CSR practices of the «H.Lundbeck A/S» company**// Prepared by: P. Syropyatov, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
35. **CSR practices in the MFA of Ukraine** // Prepared by: V. Lionov, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
36. **CSR practices «SmartGroup» company** // Prepared by: M. Gniedov, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
37. **CSR practices of the CJSC «TransService» company** // Prepared by: I. Altukhov, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
38. **CSR practices of the «MMT» company**// Prepared by: V. Shmatko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
39. **CSR practices of the «MAVA» company** // Prepared by: M. Levtun, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
40. **CSR practices of the «Yagotynskiy butter plant» and of its branch «Yagotynske for kids»** // Prepared by: K. Velychko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)

41. **CSR practices of the «Primus Ukraine» company** // Prepared by: M. Zelinska, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
42. **CSR practices of the «Bank Finance & Credit»** // Prepared by: A. Moutie, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
43. **BF Zavod** // Prepared by: M. Svitlychenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
44. **Corporate social responsibility at KPMG** // Prepared by: M. Svitlychenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
45. **CSR on the example of GDIP** // Prepared by: A. Romaniuk, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
46. **CSR practices of the Maspo-B company** // Prepared by: O. Levchenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
47. **CSR practices of the «MTS-Ukraine» company** // Prepared by: Y. Savytska, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
48. **CSR: Bosch company** // Prepared by: Y. Bahan, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
49. **CSR practices of the «Bank Kievan Rus»** // Prepared by: T. Bruj, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
50. **Palace of arts «Ukraine»** // Prepared by: A. Marchuk, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
51. **The policy of the Credit Agricole Bank in CSR** // Prepared by: V. Khirsa, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)

52. **Corporate social responsibility at MC-Bauchemie** // Prepared by: V. Kuzmenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
53. **CSR of the «Platinum Bank»** // Prepared by: T. Gnatyuk, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
54. **CSR of the Nestlé S.A.** // Prepared by: O. Katerynchyk, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
55. **CSR practices of the «Lactalis-Ukraine» company** // Prepared by: O. Polishchuk, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
56. **CSR practices of the «Svetprint»** // Prepared by: Zionh Dyk Khunh, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
57. **CSR analysis of the «Arreal» company** // Prepared by: Y. Fomenko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
58. **CSR practices of the «KAMA» company** // Prepared by: T. Kuchura, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
59. **Ministry of Economic Development and Trade of Ukraine** // Prepared by: V. Ordynskyi, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)
60. **CSR on the example of Microsoft and Google** // Prepared by: D. Dushko, «International Business Management» student (MA). – 2015// (in Ukrainian and English languages)

"European business-practices of CSR" project cases (second year – 2015-2016)

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List of cases submitted for the contest:

1. **CSR of the insurance company on the example of PJSC IC "Providna"**
// Prepared by: Baranova Olena, KNEU – 2016// (in Ukrainian language)
2. **KPMG: case and experience** // Prepared by: Bilobrova Tetiana, Poltava University of Economics and Trade – 2016// (in Ukrainian and English languages)
3. **European business practices of CSR: adaptation in Ukraine. Environmental practice. Corporate social responsibility of "Kievspetstrans"** // Prepared by: Grushchynska Nataliy, Diplomatic Academy of Ukraine – 2016// (in Ukrainian and English languages)
4. **Mobilizing our resources for social development of Ukrainian regions: Ukrainian social investment fund** // Prepared by: Zakhochay Kostyantyn, Ivanchuk Olena, KNEU and «KROK» University – 2016// (in Ukrainian language)
5. **Implementation of the social responsibility principles into the health economy of transforming countries** // Prepared by: Irynychyna Inna, KNEU – 2016// (in Ukrainian language)
6. **"Ahrotehsoyuz": growing through responsibility** // Prepared by: Kavtysh Oksana, NTUU "KPI" – 2016// (in Ukrainian and English languages)
7. **Formation of the national model of corporate social responsibility in Ukraine** // Prepared by: Kuzhelyev Mykhailo, National University of the State Tax Service of Ukraine – 2016// (in Ukrainian language)
8. **Social project of Borys Grinchenko Kyiv University "With Kyiv and for Kyiv"** // Prepared by: Lohachova Svitlana, Borys Grinchenko Kyiv University – 2016// (in Ukrainian language)
9. **BRAINBASKET FOUNDATION: corporate social responsibility in the IT-field** // Prepared by: Naumenko Iryna, Stepanenko Olga, KNEU – 2016// (in Ukrainian language)

10. **BOSCH – VOLKSWAGEN: Society expects technological responses on environmental issues** // Prepared by: Okhrimenko Oksana, NTUU "KPI" – 2016// (in Ukrainian and English languages)
11. **Social practices of scientific libraries on the example of Zhytomyr regional scientific library n.a. Oleg Olzhych** // Prepared by: Plotnikova Mariia, Zhytomyr National Agroecological University – 2016// (in Ukrainian language)
12. **FOXTROT: "Anti-corruption principles" economic project** // Prepared by: Pryshchepa Natalia, National Aviation University – 2016// (in Ukrainian language)
13. **Henkel. Air freshener with "political aroma"** // Prepared by: Reshetniak Tetiana, KNEU – 2016// (in Ukrainian and English languages)
14. **Sanofi Ukraine** // Prepared by: Biyoudi Elugra Joderic, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
15. **BF Zavod** // Prepared by: Vlasov Nikita, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
16. **Gazprom Nafta** // Prepared by: Vlasov Nikita, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
17. **The report "Corporate Social Responsibility Practices of the UniCredit Bank"** // Prepared by: Dovhyi Maksym, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
18. **Roshen** // Prepared by: Drezdova Anastasiia, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
19. **Arzinger company** // Prepared by: Ishchenko Alyona, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)

20. **Metro Group** // Prepared by: Karpinskaya Anastasiya, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
21. **Kyivstar company** // Prepared by: Karpinskaya Anastasiya, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
22. **Philips Electronics (Ukraine)** // Prepared by: Kasianenko Serhii, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
23. **First Ukrainian International Bank** // Prepared by: Kashkarova Anastasiia, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
24. **Roshen** // Prepared by: Kashkarova Anastasiia, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
25. **Case on CSR practices of "JT International Company Ukraine"** // Prepared by: Klen Yuliia, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
26. **Platinum Bank Company** // Prepared by: Komarida Kristina, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
27. **COCA-COLA** // Prepared by: Kuchmagra Olga, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
28. **METRO Cash & Carry** // Prepared by: Marianskyi Ihor, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
29. **System Capital Management - "Passport of the profession": contribution to the training of the new generation of professionals** // Prepared by: Marianskyi Ihor, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)

30. **MATIMEX-Ukraine** // Prepared by: Marshalok Vladyslav, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
31. **Kyivstar** // Prepared by: Nedoboiko Hanna, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
32. **JSC "KREDOBANK"** // Prepared by: Nedogoda Mykhaylo, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
33. **COCA-COLA** // Prepared by: Ntsikatia Odin Machiavel, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
34. **Roshen** // Prepared by: Ntsikatia Odin Machiavel, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
35. **Evaluation of CSR for PJSC "Obolon"** // Prepared by: Okolychnyi Denys, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
36. **Practices of corporate social responsibility of the bank UniCredit Bank - PJSC "UkrSotsbank"** // Prepared by: Pirkl Nadiia, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
37. **Groupe Auchan SA** // Prepared by: Revuk Yaroslav, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
38. **DTEK** // Prepared by: Savchak Kseniia, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
39. **UniCredit Bank** // Prepared by: Chemodurov Dmytro, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)
40. **ViDi Group** // Prepared by: Shyian Olga, «International Business Management» student (MA), KNEU – 2016// (in Ukrainian and English languages)