

**KYIV NATIONAL ECONOMIC UNIVERSITY NAMED AFTER VADYM GETMAN
INSTITUTE OF BUSINESS EDUCATION**

MBA Program of the Training

"European Corporate Social Responsibility (CSR) Business Practices"

TRAINING COURSE TOPICS (20 hours)

European model of corporate social responsibility (CSR) (2 hours)

- 1) Retrospective of CSR in Europe (1 hour)
- 2) Discussion club "Pro's and Con's of CSR" (1 hour)

Generation of European corporate social responsibility (CSR) business practices (6 hours)

- 1) The system of European business practices of CRS (1 hour)
- 2) Work in groups: Charity Projects (4 hours)
- 3) Mini Case: EU Procurement Policy (0,3 hour)
- 4) Case: Swedish Revolution of Utilization (0,4 hour)
- 5) Case: Conflict Diamonds (0,3 hour)

European standards of CSR (2 hours)

- 1) The standard of corporate social responsibility ISO 26 000 (1 hour)
- 2) Non-financial reporting standards (1 hour)

European business practices of corporate social responsibility (CSR) effectiveness (4 hours)

- 1) Effectiveness of CSR business practices (1 hour)
- 2) Laboratory of non-financial reporting (3 hours)

Implementation of European CSR business practices in Ukraine (2 hours)

- 1) Case: Nestle creates shared values (1 hour)
- 2) Case: Let's take good care (0,5 hour)
- 3) Responsible Green Office Practices (0,5 hour)

**PRESENTATION OF THE PARTICIPANT'S PROJECTS FOR THE TRAINING
"PRACTICES OF CSR IN UKRAINE" (6 hours)**